



FICCI ARISE

School Education Conference 2018

17th December 2018

Schools of Future: Learners of Tomorrow

Established in 1927, on the advice of Mahatma Gandhi by GD Birla and Purushottam Das Thakurdas.



Mahatma Gandhi addressed FICCI's 4th AGM on April 7, 1931

The Industry should regard themselves "as trustees & servants of the poor..."

FICCI - Industry's Voice for Policy Change

- Established in 1927, FICCI is the largest and oldest apex business organisation in India working across 72 sectors of the Indian economy.
- A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.
- FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs;
- FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce.

Why FICCI? Relevance



Apex industry body, we recognize, promote, and encourage best practices in the sectors that we work across

Having a wide reach across industry, being represented by over 2,50,000 members

Neutral credible platform

Forum for convergence of Public & Private Sectors



FICCI ARISE Conference 2018

Schools of Future: Learners of Tomorrow



Conference Objectives

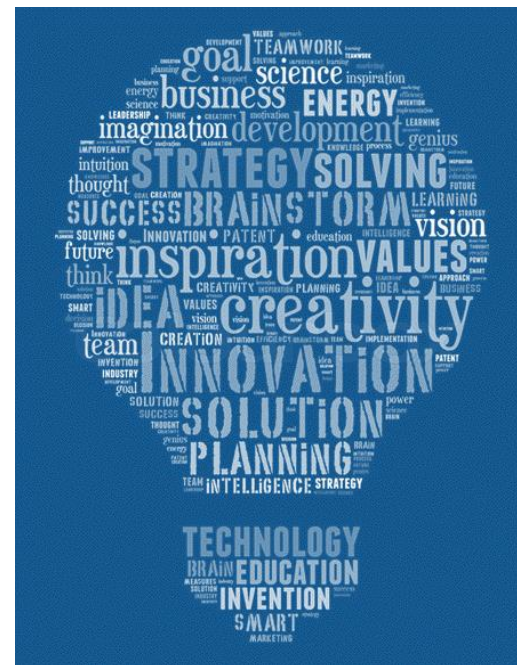
The Conference aims to be the epicentre of deliberations on school education space in India, position 'Brand India' on the education map

Creating channels for national and international collaborations and partnerships

Showcasing latest advancement and best practices through exhibition on the side lines of the event

Deliberations on macro policy issues to define the implementation of various k-12 segment's programmes

Putting the spotlight on innovative and path breaking initiatives undertaken by key stakeholders



Salient Features



Platform for deliberations on policy roadmap and other topical issues in School Education

Knowledge Transfer: Exposure to global best practices

Platform for national and international collaborations and partnerships

Largest participation of Schools' Owners and Promoters

300+ National and International Delegates

Platform for B2B partnership opportunity

Effective branding and marketing opportunity with face-to-face interactions with top School Owners and Promoters, Educationists, Industry Leaders and other key stakeholders

Why Partner?



You want to leverage ideas, innovations, and technologies to create an impact / start a change to help create a brighter India

You believe in working together with individuals and organizations who want to be change agents

It is important for your ecosystem to see your investment in ideas and actions that matter to the country and the world

You want your brand to be associated with intelligent conversations, and also get access to the best and brightest innovators in the field of school education



| CATEGORIES | AMOUNT | SLOTS | STATUS |
|------------------------------|---------------|-------|-------------|
| Conference Strategic Partner | 12 Lacs + GST | 1 | Available |
| Academic Partner | 10 Lacs + GST | 1 | Available |
| Gold Partner | 8 Lacs + GST | 1 | Available |
| Silver Partner | 6 Lacs + GST | 1 | Available |
| Session Partner | 5 Lacs + GST | 6 | 2 Available |
| Badge Partner | 4 Lacs + GST | 1 | Available |
| Summit Kit Partner | 4 Lacs + GST | 1 | Available |
| Lunch Partner | 3 Lacs + GST | 1 | Available |
| Stalls/Exhibition Space | 1 Lac + GST | 6 | 4 Available |

Conference Strategic Partner - 12 Lacs + GST



- ❖ **One speaker slot**
- ❖ **Option of Declaring MoU, *if any***
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company name and logo as **“Conference Strategic Partner”** on conference website and digital communication
 - Display of Company logo as **“Conference Strategic Partner”** on conference sponsor’s panels at various locations at the venue
 - FICCI ARISE brochure to carry the Company logo as **“Conference Strategic Partner”**
- ❖ **Back Cover Advertisement** in the Delegate **Who’s Who Souvenir (worth INR 1,50,000)** distributed to over 300 delegates
- ❖ **An exclusive exhibition stall space** at the venue for the Company with expected footfall of about over 300 visitors from Education and related sectors.
- ❖ **15 complimentary Delegate Passes**
- ❖ **Corporate Literature** (1 CD and/or 8-10 pages Brochure) to be included in Delegate Kit

Academic Partner - 10 Lacs + GST



- ❖ **One speaker slot**
- ❖ **Option of Declaring MoU, *if any***
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company name and logo as **“Academic Partner”** on conference website and digital communication
 - Display of Company logo as **“Academic Partner”** on conference sponsor’s panels at various locations at the venue
 - FICCI ARISE Brochure to carry the Company logo as **“Academic Partner”**
- ❖ **Advertisement** in the Delegate **Who’s Who Souvenir (worth INR 1,50,000)** distributed to over 300 delegates
- ❖ **An exclusive exhibition stall space** at the venue for the Company with expected footfall of about over 300 visitors from Education and related sectors.
- ❖ **12 complimentary Delegate Passes**
- ❖ **Corporate Literature** (1 CD and/or 8-10 pages Brochure) to be included in Delegate Kit

Gold Partner - 8 Lacs + GST



- ❖ **One speaker slot**
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company name and logo as **“Gold Partner”** on conference website and digital communication
 - Display of Company logo as **“Gold Partner”** on conference sponsor’s panels at various locations at the venue
 - FICCI ARISE Brochure to carry the Company logo as **“Gold Partner”**
- ❖ **Advertisement** in the Delegate **Who’s Who Souvenir (worth INR 1,00,000)** distributed to over 300 delegates
- ❖ **An exclusive exhibition stall space** at the venue for the Company with expected footfalls of about over 300 visitors from Education and related sectors.
- ❖ **10 complimentary Delegate Passes**
- ❖ **Corporate Literature** (1 CD and/or 8-10 pages Brochure) to be included in the Delegate Kit

Silver Partner - 6 Lacs + GST



❖ Branding Opportunities Provided Through:

- Display of Company name and logo as **“Silver Partner”** on conference website and digital communication
- Display of Company logo as **“Silver Partner”** on conference sponsor’s panels at various locations at the venue
- FICCI ARISE Brochure to carry the Company logo as **“Silver Partner”**

❖ **Advertisement** in the Delegate **Who’s Who Souvenir (worth INR 1,00,000)** distributed to over 300 delegates

❖ **Eight complimentary Delegate Passes**

❖ **Corporate Literature** (1 CD and/or 8-10 pages Brochure) to be included in the Delegate Kit

Session Partner - 5 Lacs + GST



❖ **Branding Opportunities Provided Through:**

- Display of Company name and logo as **“Session Partner”** on conference website and digital communication
- Display of Company Logo as **“Session Partner”** on conference sponsor’s panels at various locations at the venue
- FICCI ARISE Brochure to carry the Company logo as **“Session Partner”**

❖ **Advertisement** in the Delegate **Who’s Who Souvenir (worth INR 1,00,000)** distributed to over 300 delegates

❖ **Six complimentary Delegate Passes**

❖ **Corporate Literature** (organizational Brochure) to be included in the Delegate Kit

Badge Partner - 4 Lacs + GST



❖ **Branding Opportunities Provided Through:**

- Display of Company name and logo as **“Badge Partner”** on conference website, digital communication and Delegate Badge
- Display of Company Logo as **“Badge Partner”** on conference sponsor’s panels at various locations at the venue
- FICCI ARISE Brochure to carry the Company logo as **“Badge Partner”**

❖ **Advertisement** in the Delegate **Who’s Who Souvenir (worth INR 1,00,000)** distributed to over 300 delegates

❖ **Four complimentary Delegate Passes**

❖ **Corporate Literature** (organizational Brochure) to be included in the Delegate Kit

Summit Partner - 4 Lacs + GST



❖ Branding Opportunities Provided Through:

- Display of Company name and logo as **“Summit Partner”** on conference website and digital communication
- Display of Company logo as **“Summit Partner”** on conference sponsor’s panels at various locations at the venue
- FICCI ARISE Brochure to carry the Company logo as **“Summit Partner”**

❖ **Advertisement** in the Delegate **Who’s Who Souvenir (worth INR 1,00,000)** distributed to over 300 delegates

❖ **Four complimentary Delegate Passes**

❖ **Corporate Literature** (organizational Brochure) to be included in the Delegate Kit

Lunch Partner - 3 Lacs + GST



❖ Branding Opportunities Provided Through:

- Display of Company name and logo as “**Lunch Partner**” on conference website and digital communication
- Display of Company logo as “**Lunch Partner**” in the dedicated Lunch Area
- FICCI ARISE Brochure to carry the Company logo as “**Lunch Partner**”

❖ **Advertisement** in the Delegate **Who’s Who Souvenir (worth INR 1,00,000)** distributed to over 300 delegates

❖ **5 complimentary Delegate Passes**

❖ **Corporate Literature** (1 CD and 8-10 pages Brochure) will be included in Delegate Kit

Stall/Exhibition Space - 1 Lac



- ❖ **Opportunity to set up a kiosk at the event venue**
- ❖ **A dedicated stall/exhibition space to display/distribute brochures and other business related information**
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company name and logo as **“Partner”** on conference website and digital communication
- ❖ **2 complimentary Delegate Passes**
- ❖ **Corporate Literature** (organizational Brochure) to be included in the Delegate Kit



Thank You!